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Boot Camp Homework #1

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* If you are doing a film & video campaign on Kickstarter, it should be a documentary, short, or television campaign (100% success rate) and not an animation, drama, or science fiction campaign (100% failure or cancellation rate).
* December is the worst month to start a Kickstarter campaigns.
* A majority of Kickstarter campaigns are US-based.

1. What are some of the limitations of this dataset?

* We do not have any information on the profile of these campaigns.
* We do not have any information on if the target amount was over or underestimated, meaning the project could have been successful with less money or failed with the money raised.

1. What are some other possible tables/graphs that we could create?
   * We could create tables/graphs on number of donors by category and/or subcategory.
   * We could create tables/graphs on average donation by category and/or subcategory.
   * We could create tables/graphs on the length of campaigns based on success, failure, or cancellation.